



HYERIM LYNDA CHOI  lynda-choi.com

PERSONAL DETAILS

EDUCATION

BA in Visual communication design - Keimyung Univ.
Daegu, S.Korea

NATIONALITY

South Korean

SKILLS & COMMUNICATION



LANGUAGES

- Korean native
- English fluent
- Spanish basic

CONTACT

hello@lynda-choi.com



WORK EXPERIENCE

Freelance Graphic Designer (Remote)

2021-2022

OPERO - Multilayer fragrance brand / Seoul, S.Korea

- B.I & C.I design: logo, artwork
- Product design: packages, labels, presentation

Freelance Graphic Designer (Remote)

2020-2022

stefanmeier.marketing - Online marketing brand / Berlin, Germany

- Logo renewal project
- Logo retouching (symbol, horizontal logo, vertical logo)

- Website relaunch project
- Illustration design

Freelance Graphic Designer (Remote)

2019-2022

POREN - Fictional pillow brand / Seoul, S.Korea

- B.I & C.I design: logo, brochures, artwork
- Product design: packages, labels, presentation
- Web PDP design: poren29.com

Senior Graphic Designer

2021-2022

CBCM Inc. - Business consulting brand / Seoul, S.Korea

- Brand development & Identity design (logo renewal, business card design)
- Presentation template design
- Infographic design
- Website design with Wix

Graphic Designer

2012-2015

KAARE KLINT-Furniture brand / Seoul, S.Korea

- Logo renewal design participation
- Brochure director & Book design
- Branch interior graphic design
- Web PDP design & Upload: kaareklint.co.kr